

Discover the meaning behind each designation.



3M Preferred Installer

Individual credential.

Becomes a 3M Preferred Installer by passing the installation test for a specific application (e.g., Vehicle Color Change, Fleet, 3M™ DI-NOC™ Architectural Finishes, or Windows, Walls and Floors).

No yearly membership dues.

Credential stays with the individual.

Insurance advised but not required to maintain status.

Listed on 3M *Find An Installer* page. >>

Preferred Installer Benefits

- Is able to obtain 3M Preferred Installer status for a specific installation (e.g., Fleet, WWF, VCC) **at any of the 3M Authorized Training Facilities.**
- Can be employed by a graphics installation company^{1,2} or work independently.

¹ If a 3M Preferred Installer would like to serve as the primary installer for a 3M Certified Graphics Installation Company, they need to test out at the 3M Authorized Training Center in St. Paul, MN.

² The 3M Certified Graphics Installation Company can hire additional installers as long as the company has at least one full time, W-2 employee that has passed the installation test for Fleet and Windows, Walls and Floor applications at the 3M Training Facility in Saint Paul, MN. If a 3M Preferred Installer tested in Saint Paul to obtain their Preferred status, they can be the qualified installer for the 3M Certified Company designation.

3M Preferred Installer Information and Locations with class schedules:
3M.com/GraphicsTraining



Certification for Your Business

3M Certified
Graphics Installation
Company

Company credential, not individual.

Employs at least one full-time 3M qualified installer² that has passed the installation testing for Fleet **and** Windows, Walls and Floors application at the 3M Authorized Training Center in Saint Paul, MN.

Annual UASG membership dues.

Credential stays with the company.

Insurance required and validated annually.

Listed on 3M *Find An Installer* page and on UASG *Find Installers* page. >>

Certified Business Benefits

- Membership in the United Application Standards Group (UASG). Some benefits include listing on UASG.org, access to the UASG-U ongoing learning portal, and the Code of Ethics.
- Network opportunities with other 3M Certified Graphics Installation Companies for continuous learning, development and collaboration on large national projects.
- Exclusive use of the 3M Certified Graphics Installation Company title and emblem.

The process of becoming a 3M Certified Graphics Installation Company is managed by UASG which includes a review of proper record keeping, customer reference checks and a site interview. The company must also employ at least one 3M qualified installer (W-2, not contract) who successfully passed the installation test for Fleet, and Windows, Walls and Floors applications at the Saint Paul Authorized Training Center. Full requirements are listed on the UASG.org website.

3M Certified Graphics Installation Company Information and Application:
UASG.org



How to represent your status online.

These emblems are available to both Preferred and Certified installers to indicate which Installation Test(s) they passed. To be used with their higher level designation of 3M Preferred Installer or 3M Certified Graphics Installation Company.

Brand Guidelines for all emblem use is provided upon passing the Preferred or Certified Testing, along with the respective specialty emblems files.



Examples:

3M Preferred Installer, Vehicle Color Change



3M Certified Graphics Installation Company, Fleet and Windows, Walls & Floors



Frequently Asked Questions

1

How do I become a 3M Certified Graphics Installation Company?

A. Go to UASG.org and go to [Become 3M Certified](#) and then [Get Started](#). This page also provides in-depth information on the benefits of being a 3M Certified Graphics Installation Company.

2

If I am a 3M Preferred Installer that did not test in Saint Paul, can I work for a 3M Certified Graphics Installation Company?

A. Yes, as long as the 3M Certified Graphics Installation Company employs at least one full-time, W2 3M qualified installer that passed the installation test for Fleet and Windows, Walls & Floors applications at the Saint Paul, MN Authorized training center.

3

What is the biggest difference between Preferred and Certified?

A. Preferred is an individual title; Certified is a company's title. Certified Companies are also required to meet additional criteria as determined by UASG such as record keeping, minimum number of years in business, reference checks, periodic on-site audits, annual insurance validation and adhering to a code of ethics among others.

4

What is the cost for Installation Training?

A. Talk to your local rep or call the 3M Authorized Training Facility.

5

Why is Saint Paul's Authorized Training Center the only facility for 3M Certified Graphics Installation Company installers?

A. 3M and the UASG determined that the experience of testing at the 3M Global Headquarters would be best practice for testing installers who can qualify to work for a 3M Certified Graphics Installation Company.

6

If I am a 3M Certified Graphics Installation Company and my Saint Paul Tested, qualified installer leaves my company, am I still considered a 3M Certified Graphics Installation Company?

A. Yes, however, the company must replace the full-time, Saint Paul tested installer within six (6) months from the date of departure from your company.



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IMPORTANT NOTICE: The "3M Graphics Preferred Installer" and "3M Certified Graphics Installation Company" designations are not endorsements by 3M of any individuals or entities with these designations. These designations only reflect that individual installers have completed certain 3M product training programs or the installation company employees a 3M Graphics Preferred Installer with the designated training and meets certain business operational requirements. Neither 3M Graphics Preferred Installers nor 3M Certified Graphics Installation Companies are agents of 3M, nor are they authorized to bind, transact or make any representations on behalf of 3M.

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